



ENCAMERA— REMOTE-FIRST TEAM, WORLDWIDE

Who is behind Encamera?



Alex Freas - Cofounder, CTO

Alex is a versatile engineer and entrepreneur with extensive experience across mobile and web technologies. With a background in both full-time and freelance roles, he has made significant contributions to design systems and helped create the technical foundation of design language for several German corporations. His entrepreneurial ventures include Truffle, a Slack-based question-answering application that, while not achieving widespread adoption, was successfully licensed to several companies and led to the development of custom Slack solutions.

Passionate about mobile development, Alex helps companies launch and scale their mobile products. His latest venture, Encamera, addresses a crucial gap in photo privacy by providing secure, cloud-free media encryption. As an advocate for self-hosting and digital autonomy, Alex believes strongly in reducing dependence on big tech and protecting privacy as a fundamental right in our digital age.

View more details on his [Linkedin profile](#)



Mihai Petrea - Cofounder, CPO

Mihai is a seasoned product designer and creative strategist with over a decade of experience designing user-centered digital products for startups, SaaS platforms, and global agencies. With a strong foundation in both web and mobile UX/UI, he has played a pivotal role in launching and scaling products used by millions, combining a minimalist aesthetic with a sharp focus on performance and conversion.

Throughout his career, he has partnered with organizations such as the NBA, The European Commission, Function Health, Sweatcoin, and Holtzbrinck Publishing, helping them turn complex problems into intuitive experiences. His approach blends user research, rapid prototyping, and close collaboration with cross-functional teams to deliver products that are both elegant and effective. Beyond interface design, Mihai brings a strategic mindset to the table — often advising on monetization, growth tactics, and product positioning. His work spans both B2B and B2C markets, with a consistent focus on scalable, clean design systems and user-driven functionality.

As cofounder of Encamera, he applies this philosophy to privacy-first mobile design, building tools that prioritize digital autonomy and user control over personal data.

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