

ENCAMERA— REMOTE-FIRST TEAM, WORLDWIDE

The camera app that doesn't know who you are

Encamera Celebrates 250K Encrypted Photos

Encamera, the open-source camera and photo vault app that guarantees complete privacy through end-to-end encryption, has crossed two key milestones: over 250,000 encrypted photos and videos and more than 1,000 active users.

Unlike mainstream photo and cloud storage apps, Encamera requires no account creation, collects zero user data, and delivers complete privacy by design.

Privacy Without Compromise

“We built Encamera because we saw that other so-called ‘photo-vault’ apps weren’t really private and didn’t use good security practices to handle user data,” said Alex Freas, co-founder and CEO of Encamera. “Our growth shows that people really want the type of solution we are offering, where security and good user experience are the top priorities. Users shouldn’t have to choose between convenience and privacy.”

The app employs XChaCha20-Poly1305 256-bit encryption to secure all photos and videos at the moment of capture.

Users retain the only access keys, with content either stored locally on-device or end-to-end encrypted in the user's personal iCloud storage.

Growth Through Trust

Since its launch in January 2024, Encamera has gained its user base entirely through word-of-mouth and community trust in its transparent, open-source model.

"Reaching a quarter million encrypted files without spending a dollar on marketing validates our approach," said Mihai Petrea, Encamera's CPO.

"When you genuinely respect user privacy and make your core code open-source for verification, users become your advocates."

Built for Privacy-First Users

Encamera is earning fans among privacy-conscious communities, cybersecurity professionals, and even digital artists seeking secure offline photo workflows. *“I stopped using Google Photos because I didn’t trust where my images were going. Encamera gives me peace of mind,”* said one early user.

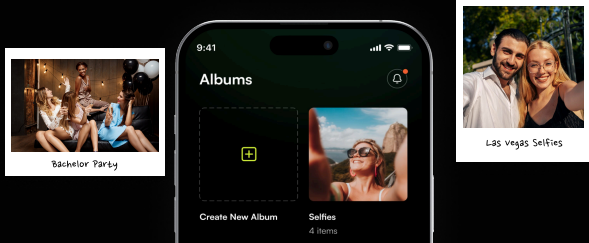
How Encamera Works

Encamera is designed from the ground up to **never know who you are**.

There’s no login, no cloud account, and no data collection — ever.

Every image is encrypted the **moment it’s taken**, using XChaCha20-Poly1305-256 encryption, and stored either:

- **Locally** on the user’s device, or
- End-to-end encrypted in the user’s **iCloud**, using keys only they control.



How Encamera Works (cont)

Other features include:

- Biometric locks (Face ID / Touch ID), PINs, or custom passwords
- A minimalist interface with no ads, no tracking, and no user profiling
- Fully open-source core codebase available on [GitHub](#)

Pricing and Availability

Encamera offers a free tier with core privacy features and local storage.
Premium plans (\$4.99/month, \$24.99/year, or \$69.99 lifetime) unlock unlimited encrypted albums, cloud syncing across devices, and advanced organization features.
The app is available worldwide on the iOS App Store, with an iPad version planned for Q3 2025.

About Encamera

Founded in 2023, Encamera is developed by a remote-first team dedicated to building privacy-respecting technology.
The company is bootstrapped and profitable, with no venture capital funding.

Press & Resources

Website: . [encamera.app](#)
App Store: [Download Encamera](#)
GitHub: [View the code](#)
Press Kit: [Download images and logos](#)

Media Contact

Mihai Petrea
press@encamera.app
+40 748 202 168